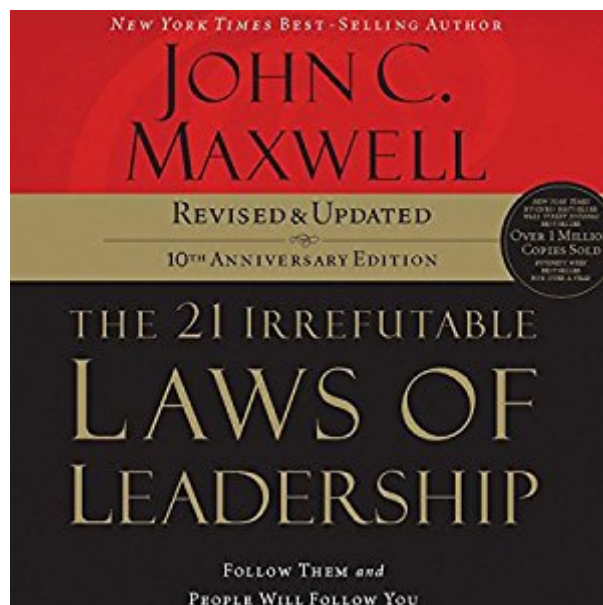


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# The 21 Irrefutable Laws Of Leadership, 10th Anniversary Edition: Follow Them And People Will Follow You



## Synopsis

If you've never read *The 21 Irrefutable Laws of Leadership*, you've been missing out on one of the best-selling leadership books of all time. If you have read the original version, then you'll love this new expanded and updated one. Internationally recognized leadership expert, speaker, and author John C. Maxwell has taken this million-seller and made it even better: Every Law of Leadership has been sharpened and updated. Seventeen new leadership stories are included. Two new Laws of Leadership are introduced. New evaluation tool will reveal your leadership strengths - and weaknesses. New application exercises in every chapter will help you grow. Why would Dr. Maxwell make changes to his best-selling book? "A book is a conversation between the author and reader," says Maxwell. "It's been 10 years since I wrote *The 21 Laws of Leadership*. I've grown a lot since then. I've taught these laws in dozens of countries around the world. This new edition gives me the opportunity to share what I've learned."

## Book Information

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## Customer Reviews

This is a book all leaders, born or made, should read. Maxwell's leadership laws are succinct and highly useful. He supports the laws with real business stories and leadership anecdotes, then he shows you how to apply these laws (each chapter ends with practical strategies and activities to help you reflect and grow your leadership abilities). Honestly, I couldn't stop reading. But here are the main points from each chapter/law of *"The 21 Irrefutable Laws of Leadership"*: I. The Law Of the Lid: Leadership ability determines a person's level of effectiveness. II. The Law of Influence: The true measure of leadership is influence--nothing more, nothing less. III. The Law of Process: Leadership develops daily, not in a day. IV. The Law of Navigation: Anyone can steer the ship, but it takes a

leader to chart the course.V. The Law of Addition: Leaders add value by serving others.VI. The Law of Solid Ground: Trust is the foundation of leadershipVII. The Law of Respect: People naturally follow leaders stronger than themselvesVIII. The Law of Intuition: Leaders evaluate everything with a leadership biasIX. The Law of Magnetism: Who you are is who you attractX. The Law of Connection: Leaders touch a heart before they ask for a hand.XI. The Law of the Inner Circle: A leader's potential is determined by those closest to himXII. The Law of Empowerment: Only secure leaders give power to othersXIII. The Law of the Picture: People do what people see.XIV. The Law of Buy-in: People buy into the leader, then the vision.XV. The Law of Victory: Leaders find a way for the team to win.XVI. The Law of the Big Mo: Momentum is a leader's best friendXVII. The Law of Priorities: Leaders understand that activity is not necessarily accomplishment.XVIII. The Law of Sacrifice: A leader must give up to go up.XIX. The Law of Timing: When to lead is as important as what to do and where to go.XX. The Law of Explosive Growth: To add growth, lead followers--to multiply, lead leaders.XXI. The Law of Legacy: A leader's lasting value is measured by succession.A great book and the most digestible, practical, and actionable leadership book I've come across other than

This book is epic. It brings clarity and understanding while providing step by step methods of instruction 4 authentic leadership. It will prepare you to deal wisely with every situation that a leader May encounter. I will encourage every person that is in a leadership position weather in church or Corporate America to purchase this book and use it daily. This will guide you into success and every Arena of life. Thank you sir for taking the time to meticulously develop this book

This is one of the best books of its kind. In fact, I do not know that another such book which is as comprehensive as this one in terms of covering various aspects of leadership. The power of the book is not in the interesting stories and illustrations that John Maxwell gives in this book, but in in application of "laws" to your life which he tries to get the reader to embrace at the end of each chapter. You can read this book and it will be helpful, but if you really want to get the benefit of this book, join a John C. Maxwell team member's Mastermind on the book.

After so many great books, I admit that I was scepticle about John Maxwells ability to continue producing at such a high level...but he proved me wrong, again!

“Whether you are a follower who is just beginning to discover the impact of

leadership or a natural leader who already has followers, you can become a better leader. As you read about the laws, you may recognize that you already practice some of them very effectively. Other laws may expose weaknesses you didn't know you had. Use your review as a learning experience. ...No matter where you are in the leadership process, know this: the greater the number of laws you learn, the better leader you will become. Each law is like a tool, ready to be picked up and used to help you achieve your dreams and add value to other people. Pick up even one, and you will become a better leader. Learn them all, and people will gladly follow you. Now, let's open the toolbox together.

John C. Maxwell from The 21 Irrefutable Laws of Leadership

John Maxwell is one of the world's leading authorities on leadership. He's trained millions (literally) of leaders and has written over 50 (!) books that have sold over 13 million copies - this one alone has sold over 3 million copies. As the title of the book suggests, Maxwell walks us through his 21 "irrefutable" laws of leadership - sharing personal stories along with biographical sketches of some of history's greatest leaders to bring the wisdom home. Although no one does all 21 laws well, getting better at any (or all) of them will make us better leaders. Let's explore some of my favorite Big Ideas:

1. The 21 Laws - Super quick peek.
2. Leaders Are Learners - All about +1%.
3. Foundation of Leadership - Is trust.
4. Visionary AND Practical - How're you doing here?
5. The Law of Victory - How's your commitment?

Here's to dedicating our lives to serving profoundly, leading wisely, and leaving a legacy. More goodness including Philosophers' Notes on 300+ books in our \*OPTIMIZE\* membership program. Find out more at [brianjohnson . me](http://brianjohnson.me).

**INVEST INTO YOUR LIFE!!** This has been one of the most influential books of my career and to top it off, I had the pleasure of having one heck of a coach that walked through each of the laws with us and held us accountable for the application of each law in our lives! Take the plunge, purchase the book and watch your life bloom!

Worth the read. I was assigned this text for a Fire Department promotional process. I've read plenty of leadership books. Nothing necessarily ground breaking here when compared to all the others, but I liked the analogies in the form of the author's experiences and observations.

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